



ROCKINGHAM FLAMES

CORPORATE
SPONSORSHIP
2025

*Together
we're
stronger!*



A MESSAGE FROM THE FLAMES



OUR HISTORY

1992

Joined State Senior Competition (SBL)



2015

Women's team secured the NBL1 West Championship..



2021

Men's team reached their first NBL1 Grand Final; record attendance of 1,948 fans.



2024

Women's team secured the first NBL1 West Championship played @ RAC Arena.



2014

Women's team secured the NBL1 West Championship..



2019

Women's team secured the NBL1 West Championship..



2022

Men's team won NBL1 West & National Titles



OUR IMPACT



Elite Player Recruitment

Bringing the best talent to Rockingham



Proven Champions

Most NBL1 West championships in last 10 seasons. NBL1 National Champions 2022.



Community Focused

Programs from grassroots to elite competition.

VALUE



Brand Visibility –

Exposure to thousands of passionate fans.



Targeted Marketing –

Direct engagement with WA's basketball community.



Corporate Investment –

Supporting youth development & professional pathways.

Your corporate investment not only ensures a sustainable NBL1 West program for the Rockingham Flames but also provides us with the resources that enables us to continue to build a destination club for youth and professional Basketball in Western Australia.



WHY SUPPORT THE FLAMES?

STREAMING

Kayo most watched NBL1 club Australia-wide
3 years running - 2022, 2023 & 2024.
Be seen on Kayo across Australia.

We are the most successful NBL1 West team in
the last 10 seasons with 5 Championships with
the most passionate supporter base in Australia!

2024: **2,154,112** Minutes Watched
2023: **2,043,028** Minutes Watched
2022: **1,810,263** Minutes Watched



RBRA CLUB REACH



>2,700

LOCAL
PARTICIPANTS



>60,000

COMBINED USERS
REACHED ON SOCIAL
MEDIA



>300

DOMESTIC TEAMS
PER SEASON
(AVG)



>406,000

PEOPLE THROUGH
OUR VENUES
EVERY YEAR

PROGRAMS

With a wide range of programs—from Aussie Hoops to WABL, holiday camps, and clinics—the Rockingham Flames deliver unmatched community engagement and exposure for our sponsors, including brand exposure to thousands of people through our venues each year at Mike Barnett Sports Complex and Baldivis Indoor Sports Complex.

WHY?



Reward your customers or staff with a corporate box experience or home game tickets



The opportunity to network with other business owners within our local community



Be a key part of an ever growing sporting community and Basketball Family



Your signage will be seen by thousands of potential customers, not only on NBL1 West home game nights but also during local basketball games throughout the year





CORPORATE SPONSORSHIP PACKAGES 2025



NBL1 NAMING RIGHTS SPONSOR

1, 3, 5 Year

POA

- Have your NBL1 Men's and Women's teams known as 'Sponsor Name' Rockingham Flames
- Uniform - NBL1 Front Jersey
- Uniform - NBL1 Shorts Front Top
- Premium Executive Position 6 Seat Corporate Box - Home Sideline next to home team
- Level 1 All Basketball Digital Board - advertisement on our digital screen at all NBL1 home games, domestic competition games for 12 months
- Sideline Signage - visible on Kayo Stream
- Full Page Advert in Home Game Night Program
- Logo & company information in Home Game Night Program
- 110 Promotional Tickets to give away to your staff or customers
- Framed Replica Singlet
- Premium Position Wall Sign
- Invitations to Pre Season Launch (10 Tickets)
- Invitations to NBL1 End of Season Awards (10 Tickets)
- Flames players available for your marketing events
- Promotion via our 'Rockingham Flames' social media accounts for you events/specials
- 6 Exclusive co-branded Flames Polo with company logo
- Link to your website on our website
- Logo in Staff Email Signatures

YOUR COMPANY NAME & LOGO HERE



VALUE: \$95,750





CORPORATE SPONSORSHIP PACKAGES 2025



DIAMOND PACKAGE

- Premium Executive Position 6 Seat Corporate Box - Home Sideline next to home team
- Uniform - NBL1 Uniform Front of Jersey (right breast)
- **Level 2** All Basketball Digital Board - advertisement on our digital screen at all NBL1 home games, domestic competition games for 12 months
- **\$5,000** credit to customise your package from the available additional opportunities
- Platinum Player Partnership
- Framed Replica Singlet
- Premium Position Wall Sign
- **66** Promotional Tickets to give away to your staff or customers
- Game Night Program - half page advertisement, logo & company information/webpage Included
- Link to your website on our website
- Invitations to Pre-Season Launch (**6** tickets)
- Invitations to NBL1 End Of Season Awards Night (**6** tickets)
- **4** Exclusive co-branded Flames Polo with company logo

1 Year

\$20,000 p.a.

2 Years

\$17,000 p.a.

COMPANY NAME & LOGO HERE



VALUE: \$43,420

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CORPORATE SPONSORSHIP PACKAGES 2025



PLATINUM PACKAGE

- Executive 6 Seat Corporate Box - Premium Home Sideline next to away team
- **Level 2** All Basketball Digital Board - advertisement on our digital screen at all NBL1 home games, domestic competition games for 12 months
- **\$3,000** credit for any additions
- Premium Player Sponsorship
- Premium Position Wall Sign
- **44** Promotional Tickets to give away to your staff or customers
- Logo & Company Information/Webpage included in our Game Night program
- Link to your website on our website
- Invitations to Pre-Season Launch (**4** tickets)
- Invitations to NBL1 End Of Season Awards Night (**4** tickets)
- **2** Exclusive co-branded Flames Polo with company logo

1 Year

\$15,000 p.a.

2 Years

\$13,500 p.a.

VALUE: \$24,570



All prices + gst
All signage + production

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CORPORATE SPONSORSHIP PACKAGES 2025



GOLD PACKAGE

- 6 Seat Corporate Box incl. food & beverage package
- **Level 3** All Basketball Digital Board - advertisement on our digital screen at all NBL1 home games, domestic competition games for 12 months
- **\$2,000** credit to customise your package from the available additional opportunities
- Premium Position Wall Sign
- Logo & Company Information/Webpage included in our Game Night program
- Link to your website on our website
- Invite to Pre-Season Launch (2 tickets)
- Invite to NBL1 End Of Season Awards Night (2 tickets)



1 Year

\$10,000

2 Years

\$9,000pa

VALUE: \$17,140

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All prices + gst
All signage + production



CORPORATE SPONSORSHIP PACKAGES 2025



SILVER PACKAGE

- 6 Seat Corporate Box
- Premium Position Wall Sign

1 Year

\$7,500





PACKAGES SPONSORSHIP SUMMARY



Category	Diamond	Platinum	Gold	Silver
Investment (1 year)	\$20,000	\$15,000	\$10,000	\$7,500
Premium Exec Corporate Box	✓			
Exexc Corporate Box		✓		
Standard Corporate Box			✓	✓
Premium Wall Sign	✓	✓	✓	✓
Link on Website	✓	✓	✓	
Digital Board Ad	✓	✓	✓	
Game Night Program	✓	✓	✓	
Pre Season Launch	✓	✓	✓	
End of Season Awards	✓	✓	✓	
Customise Package	✓	✓	✓	
Promotional Tickets	✓	✓		
Player Partnership	✓	✓		
Flames Polos	✓	✓		
NBL1 Uniform	✓			
Framed Replica Singlet	✓			



STANDALONE OR ADD-ON OPPORTUNITIES

BUY SEPARATELY OR ADD TO PACKAGES

Game Night Partnership	\$2,000	Sideline Signage	\$4,000
Scoreboard Signage	\$5,000	Score Bench Signage	\$4,000
Premium Wall Signage	\$1,500	Digital Board Advertising Level 1 Level 2 Level 3	\$10,000 \$7,500 \$5,000
Player Partnership	\$1,000	Std Courtside Corporate Box - Baseline	\$6,500
Player Partnership Premium Platinum	\$1,250 \$1,750	Courtside Corporate Box Premium Executive Sideline	\$10,000 \$8,000
Game Bar Sponsor	\$2,500	Exclusive Co-Branded Flames Polos x6	\$460
Volunteer Team	\$1,000	Invites to Pre Season Launch	POA
Framed Replica Singlet	POA	Invites to End of Season Awards	POA

All prices + gst
All signage + production

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UNIFORM PLACEMENT OPPORTUNITIES SUMMARY

BUY SEPARATELY OR ADD TO PACKAGES



Jersey Middle Front	\$20,000 (Naming Rights)
Jersey Front Breast Right	\$10,000 (Diamond)
Jersey Front Breast Middle	\$10,000
Jersey Rear Bottom	\$15,000 SOLD OUT
Jersey Rear Top	\$7,500
Shorts Front Top	\$7,500 (Naming Rights)
Shorts Front Bottom	\$7,000 SOLD OUT
Shorts Rear	\$5,000





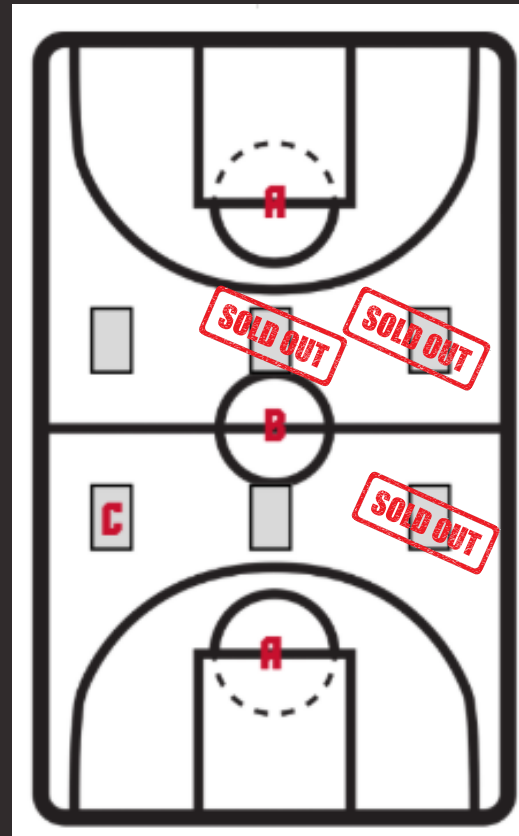
COURT FLOOR SIGNAGE OPPORTUNITIES

BUY SEPARATELY OR ADD TO PACKAGES

Court Floor Signage

A	\$7,500 (Platinum)
B	\$10,000 (Platinum)
C	\$5,000 3 left!

Platinum Packages have priority on "A" & "B" placements





STANDALONE OR ADD-ON OPPORTUNITIES

Game Night Partnership

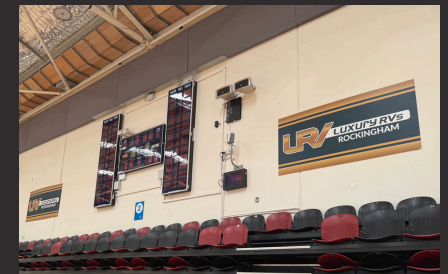
- Game Specific Naming Rights
- 6 Seat Corporate Box incl. Food & Beverage Package
- Display and Promotional Activations @ Game
- Game Night Program & Social Media Promotion
- Acknowledgement via our Game Night Announcer

Scoreboard Signage

- Two signs, one next to each scoreboard either side of the court

Premium Wall Signage

- 2m x 1m sign located in show court arena
- displayed all year round at NBL1 home games, domestic, WABL, Aussie Hoops, Holiday camps and other RBRA programs ~300K visitors annually





STANDALONE OR ADD-ON OPPORTUNITIES

Player Partnership

- Sponsor one of our talented NBL1 players (male or female)

Premium Player Partnership

- The opportunity to sponsor a nominated premium player (12 available players 6-10 as well as an assistant coach)

Platinum Player Partnership

- The opportunity to sponsor a nominated premium player (12 available players 1-5 as well as a head coach)

Courtside Bar Sponsor

- Sponsor our Flames courtside bar

Courtside Corporate Box

- 6 seat premium position corporate box incl. food & beverage package

Volunteer Team

- Sponsor our volunteer team by having your logo displayed on 20 polos worn by our team on home game nights





ROCKINGHAM FLAMES

CORPORATE TEAM

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