



ROCKINGHAM FLAMES

VALUED LOCAL BUSINESS
SPONSORSHIP 2025

*Together
we're
stronger!*

**CONFERENCE CHAMPIONS
2024 WOMEN**



A MESSAGE FROM THE FLAMES



OUR HISTORY

1992

Joined State Senior Competition (SBL)



2014

Women's team secured the NBL1 West Championship..

2015

Women's team secured the NBL1 West Championship..



2019

Women's team secured the NBL1 West Championship..



2021

Men's team reached their first NBL1 Grand Final; record attendance of 1,948 fans.



2022

Men's team won NBL1 West & National Titles

2024

Women's team secured the first NBL1 West Championship played @ RAC Arena.



OUR IMPACT



Elite Player Recruitment

Bringing the best talent to Rockingham



Proven Champions

Most NBL1 West championships in last 10 seasons. NBL1 National Champions 2022.



Community Focused

Programs from grassroots to elite competition.

VALUE



Brand Visibility –

Exposure to thousands of passionate fans.



Targeted Marketing –

Direct engagement with WA's basketball community.



Corporate Investment –

Supporting youth development & professional pathways.

Your corporate investment not only ensures a sustainable NBL1 West program for the Rockingham Flames but also provides us with the resources that enables us to continue to build a destination club for youth and professional Basketball in Western Australia.



WHY SUPPORT THE FLAMES?

STREAMING

Kayo most watched NBL1 club Australia-wide
3 years running - 2022, 2023 & 2024.
Be seen on Kayo across Australia.

We are the most successful NBL1 West team in
the last 10 seasons with 5 Championships with
the most passionate supporter base in Australia!

2024: **2,154,112** Minutes Watched
2023: **2,043,028** Minutes Watched
2022: **1,810,263** Minutes Watched



RBRA CLUB REACH



>2,700

LOCAL
PARTICIPANTS



>60,000

COMBINED USERS
REACHED ON SOCIAL
MEDIA



>300

DOMESTIC TEAMS
PER SEASON
(AVG)



>406,000

PEOPLE THROUGH
OUR VENUES
EVERY YEAR

PROGRAMS

With a wide range of programs—from Aussie Hoops to WABL, holiday camps, and clinics—the Rockingham Flames deliver unmatched community engagement and exposure for our sponsors, including brand exposure to thousands of people through our venues each year at Mike Barnett Sports Complex and Baldivis Indoor Sports Complex.

WHY?



Reward your customers or staff with a corporate box experience or home game tickets



The opportunity to network with other business owners within our local community



Be a key part of an ever growing sporting community and Basketball Family



Your signage will be seen by thousands of potential customers, not only on NBL1 West home game nights but also during local basketball games throughout the year



CORPORATE BOX

INDIVIDUAL ITEM



Experience the excitement of Rockingham Flames NBL1 home games from the best seats in the house with a Catered Courtside Corporate Box. Positioned right on the sidelines, this premium VIP experience offers an up-close view of all the action while enjoying first-class hospitality.

Package Inclusions:

- Exclusive Courtside Seating – Reserved seating for up to 6 guests with the best view of the game.
- Premium Catering & Beverages – Enjoy a selection of gourmet food and drinks served directly to your box.
- Networking & Entertainment – The perfect opportunity to entertain clients, reward staff, or connect with fellow business leaders in a high-energy atmosphere.
- VIP Service – Dedicated host to ensure your experience is seamless and enjoyable.

A Catered Courtside Corporate Box is the ultimate way to support the Rockingham Flames while elevating your brand in front of passionate basketball fans.

Limited availability – secure your courtside experience today!

**Investment:
\$6,500**



PREMIUM POSITION WALL SIGN

INDIVIDUAL ITEM



Amplify your brand's presence with a Premium Positioned Wall Sign at the home of the Rockingham Flames. Strategically placed for maximum visibility, your signage will be seen by thousands of players, fans, and visitors all year round during:

- 🏀 NBL1 Home Games – High-energy match nights with passionate Flames supporters.
- 🏀 WABL Games – Weekly junior representative competition attracting families and future stars.
- 🏀 Domestic Basketball – Year-round community basketball with hundreds of players and spectators.
- 🏀 RBRA programs – Aussie Hoops, Holiday Camps, Clinics
- 🏀 All other events at Mike Barnett Sports Complex

Sponsorship Benefits:

- Prime Exposure – Your brand displayed in a high-traffic location, ensuring visibility at every game and event.
- Year-Round Advertising – Your sign remains in place for all stadium events, providing ongoing marketing value.
- Fan & Player Engagement – Positioned where players, families, and supporters gather, maximizing brand recognition.
- Strong Community Connection – Align your business with one of WA's most successful basketball programs.

A Premium Positioned Wall Sign is the perfect way to showcase your brand to a dedicated basketball community, ensuring maximum return on investment throughout the entire year.

Limited premium spaces available – secure yours today!

Investment:
\$1,500

rockinghamflames.com.au



PLAYER PARTNERSHIPS

INDIVIDUAL ITEM



Support the Rockingham Flames and align your brand with our top athletes through our Player Partnership Program. This exclusive sponsorship opportunity allows businesses to directly support a player or coach while gaining valuable brand exposure throughout the NBL1 season.

Sponsorship Tiers:

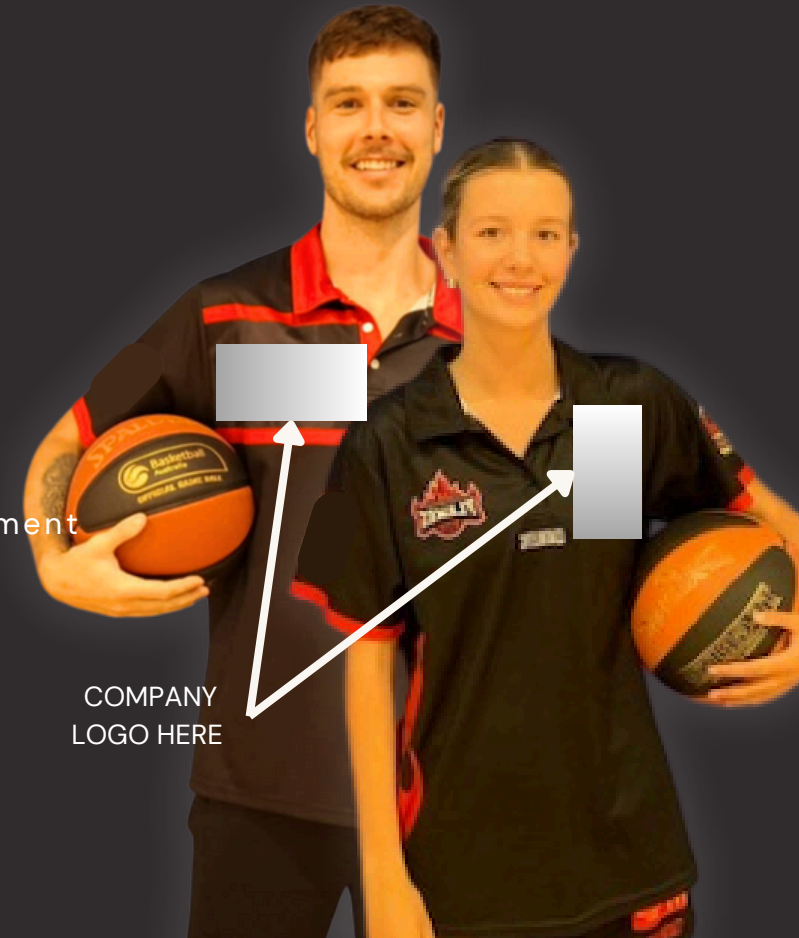
- 🔥 Platinum Player Partnership – \$1,750
 - Support a Men's or Women's Player (1-5) or Head Coach
 - Your logo on the player's game polo
 - Game night recognition (e.g., "Proudly sponsored by [Your Business]")
- 🔥 Premium Player Partnership – \$1,250 (12 available)
 - Support a Men's or Women's Player (6-10) or Assistant Coach
 - Your logo on the player's game polo
 - Game night recognition
- 🔥 Player Partnership – \$1,000 (Available for other players, including development players)
 - Support an up-and-coming Flames player
 - Your logo on the player's game polo
 - Game night recognition

Why Become a Player Partner?

- Directly support an athlete's journey and be part of their success.
- Brand exposure on and off the court through uniform branding and announcements.
- Community engagement by aligning with one of WA's premier basketball programs.

Player Partnerships are limited – secure your player today and make an impact this season!

rockinghamflames.com.au



COMPANY
LOGO HERE

Investment:

STARTING AT **\$1,000**

GAME NIGHT SPONSORSHIP

INDIVIDUAL ITEM



Make a lasting impact with the Game Night Partnership, an exclusive opportunity to showcase your brand at a Rockingham Flames NBL1 home game. This partnership offers prime game-specific naming rights, allowing your company to be front and center for one of our high-energy matchups.

Inclusions:

- Game-Specific Naming Rights – Your brand featured as the official game sponsor.
- 6 Seat Corporate Box – Enjoy premium seating with a food & beverage package for you and your guests for the game.
- Display and Promotional Activations – Engage with fans through on-site activations and promotional displays during the game.
- Game Night Program & Social Media Promotion – Your company featured in the official game night program and promoted across our social media channels.
- Announcer Acknowledgment – Game night recognition with live mentions from our announcer throughout the event.

This is a powerful marketing opportunity to connect with Flames fans, boost brand visibility, and engage with the Rockingham basketball community. Partner with us and make game night your night!



Investment:
\$2,000

GAME NIGHT SPONSORSHIP PACKAGE

INDIVIDUAL ITEM



Take your brand to the next level with the Game Night Sponsorship Package at Rockingham Flames home games. This exclusive offering allows your business to become a key partner for an entire game night.

Package Inclusions:

🔥 Sponsor a Home Game Night (worth \$2,000) – Your business will be the official sponsor of one of our exciting home games, with your brand prominently featured throughout the evening.

- Game Specific Naming Rights
- 6 Seat Corporate Box incl. Food & Beverage Package for your game
- Display and Promotional Activations @ Game
- Game Night Program & Social Media Promotion
- Acknowledgement via our Game Night Announcer

🔥 Digital Ad Level 3 Package (worth \$5,000) – Benefit from a comprehensive digital advertising package that includes:

- Prime positioning on digital screens during all home games.
- Pre-game and halftime exposure through your digital ads.

🔥 Standard Player Partnership (worth \$1,000) – Support one of our up-and-coming players for the season and receive:

- Logo on the player's polo.
- Game night recognition as the player's official sponsor.

A Game Night Sponsorship Package is a unique opportunity to showcase your brand while supporting the Flames community and athletes.

Limited availability – secure your home game sponsorship today!



Investment:
\$4,000

PREMIUM SPONSORSHIP PACKAGE

INDIVIDUAL ITEM



Unlock the ultimate brand exposure with our Premium Sponsorship Package - a comprehensive, all-inclusive offering designed to maximize your impact at Rockingham Flames home games and throughout the entire season. This exclusive package ties together the best elements of our sponsorship opportunities for small valued businesses to deliver unmatched visibility and engagement.

Package Inclusions:

🔥 Player Partnership (choose from available players)

- Support a Flames player (Men's or Women's, including development players).
- Your logo on the player's polo.
- Game night recognition

🔥 Digital Ad Level 3 Package (worth \$5,000)

- Your business will feature on digital screens throughout the venue during every home game.
- Prime pre-game, in-game, and halftime digital ads targeting thousands of fans.

🔥 Premium Positioned Wall Sign

- Showcase your brand with a high-visibility wall sign placed in a prime location within the stadium, seen by fans and players year-round at home games, WABL, and domestic events.

🔥 Game Night Sponsorship (sponsor one home game night)

- Exclusive branding as the official sponsor of a home game, with your business highlighted throughout the event.

🔥 2 Season Memberships

The Premium Sponsorship Package brings together all the best features of our offerings for a powerful, year-long presence at the heart of Flames basketball.

Limited availability – secure your Premium Sponsorship today and elevate your brand to the next level!



Investment:
\$8,000

rockinghamflames.com.au



UNIFORM PLACEMENT OPPORTUNITIES SUMMARY

BUY SEPARATELY OR ADD TO PACKAGES



Jersey Middle Front	\$20,000 (Naming Rights)
Jersey Front Breast Right	\$10,000 (Diamond)
Jersey Front Breast Middle	\$10,000
Jersey Rear Bottom	\$15,000 SOLD OUT
Jersey Rear Top	\$7,500
Shorts Front Top	\$7,500 (Naming Rights)
Shorts Front Bottom	\$7,000 SOLD OUT
Shorts Rear	\$5,000





MORE STANDALONE OPPORTUNITIES

BUY SEPARATELY OR ADD TO PACKAGES

Game Night Partnership	\$2,000	Sideline Signage	\$4,000
Scoreboard Signage	\$5,000	Score Bench Signage	\$4,000
Premium Wall Signage	\$1,500	Digital Board Advertising Level 1 Level 2 Level 3	\$10,000 \$7,500 \$5,000
Player Partnership	\$1,000	Std Courtside Corporate Box - Baseline	\$6,500
Player Partnership Premium Platinum	\$1,250 \$1,750	Courtside Corporate Box Premium Executive Sideline	\$10,000 \$8,000
Game Bar Sponsor	\$2,500	Exclusive Co-Branded Flames Polos x6	\$460
Volunteer Team	\$1,000	Invites to Pre Season Launch	POA
Framed Replica Singlet	POA	Invites to End of Season Awards	POA

SEE FOLLOWING PAGES FOR DETAILS

rockinghamflames.com.au



STANDALONE OPPORTUNITIES MORE INFORMATION

Scoreboard Signage

- Two signs, one next to each scoreboard either side of the court

Premium Wall Signage

- 2m x 1m sign located in show court arena
- displayed all year round at NBL1 home games, domestic, WABL, Aussie Hoops, Holiday camps and other RBRA programs ~300K visitors annually

Courtside Bar Sponsor

- Sponsor our Flames courtside bar

Volunteer Team

- Sponsor our volunteer team by having your logo displayed on 20 polos worn by our team on home game nights





SPONSORSHIP TIERS SUMMARY

SEE OUR SEPARATE BROCHURE FOR DETAILED INFORMATION

Diamond Sponsor – \$20,000 (Value: \$43,000)

Our elite-level sponsorship includes a premium 6-seat corporate box next to the home team, front-of-jersey branding on NBL1 uniforms, and digital advertising at all home and domestic games. Enjoy a \$5,000 credit to customize your package, a Platinum Player Partnership, and 66 promotional tickets. Your brand will be featured in game night programs, on the Flames website, and through social media promotions. Additional perks include a framed replica singlet, exclusive event invitations, and branded apparel.

Platinum Sponsor – \$15,000 (Value: \$24,000)

A prestigious partnership featuring a 6-seat corporate box next to the away team, Level 2 digital board advertising, and a \$3,000 credit for custom additions. Includes a Premium Player Sponsorship, 44 promotional tickets, and brand visibility across game night programs, the Flames website, and social media. Sponsors also receive a premium wall sign, exclusive event invitations, and co-branded apparel.

Gold Sponsor – \$10,000 (Value: \$17,000)

A strong mid-tier sponsorship with a 6-seat corporate box, Level 3 digital advertising, and a \$2,000 credit to tailor your package. Your brand will feature in the game night program, Flames website, and premium wall signage. Enjoy exclusive event invitations and direct community engagement opportunities.

Silver Sponsor – \$7,500

An entry-level corporate partnership featuring a 6-seat corporate box and premium wall signage. Gain brand visibility through Flames media, along with direct access to our passionate basketball community. Each tier offers valuable brand exposure, VIP game-day experiences, and direct community engagement, making them excellent opportunities to align with the Rockingham Flames.





TIERED SPONSORSHIP SUMMARY

ASK TO SEE OUR TIERED PACKAGES BROCHURE FOR MORE INFORMATION



Category	Diamond	Platinum	Gold	Silver
Investment (1 year)	\$20,000	\$15,000	\$10,000	\$7,500
Premium Exec Corporate Box	✓			
Exexc Corporate Box		✓		
Standard Corporate Box			✓	✓
Premium Wall Sign	✓	✓	✓	✓
Link on Website	✓	✓	✓	
Digital Board Ad	✓	✓	✓	
Game Night Program	✓	✓	✓	
Pre Season Launch	✓	✓	✓	
End of Season Awards	✓	✓	✓	
Customise Package	✓	✓	✓	
Promotional Tickets	✓	✓		
Player Partnership	✓	✓		
Flames Polos	✓	✓		
NBL1 Uniform	✓			
Framed Replica Singlet	✓			



ROCKINGHAM FLAMES

CORPORATE TEAM

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