



ROCKINGHAM FLAMES

PLAYER PARTNERSHIPS 2025

*Together
we're
stronger!*



A MESSAGE FROM THE FLAMES



OUR HISTORY

1992

Joined State Senior Competition (SBL)



2014

Women's team secured the NBL1 West Championship..

2015

Women's team secured the NBL1 West Championship..



2019

Women's team secured the NBL1 West Championship..



2021

Men's team reached their first NBL1 Grand Final; record attendance of 1,948 fans.



2022

Men's team won NBL1 West & National Titles

2024

Women's team secured the first NBL1 West Championship played @ RAC Arena.



OUR IMPACT



Elite Player Recruitment

Bringing the best talent to Rockingham



Proven Champions

Most NBL1 West championships in last 10 seasons. NBL1 National Champions 2022.



Community Focused

Programs from grassroots to elite competition.

VALUE



Brand Visibility –

Exposure to thousands of passionate fans.



Targeted Marketing –

Direct engagement with WA's basketball community.



Corporate Investment –

Supporting youth development & professional pathways.

Your corporate investment not only ensures a sustainable NBL1 West program for the Rockingham Flames but also provides us with the resources that enables us to continue to build a destination club for youth and professional Basketball in Western Australia.



WHY SUPPORT THE FLAMES?

STREAMING

Kayo most watched NBL1 club Australia-wide
3 years running - 2022, 2023 & 2024.
Be seen on Kayo across Australia.

We are the most successful NBL1 West team in
the last 10 seasons with 5 Championships with
the most passionate supporter base in Australia!

2024: **2,154,112** Minutes Watched
2023: **2,043,028** Minutes Watched
2022: **1,810,263** Minutes Watched



RBRA CLUB REACH



>2,700
LOCAL
PARTICIPANTS



>60,000
COMBINED USERS
REACHED ON SOCIAL
MEDIA



>300
DOMESTIC TEAMS
PER SEASON
(AVG)



>406,000
PEOPLE THROUGH
OUR VENUES
EVERY YEAR

PROGRAMS

With a wide range of programs—from Aussie Hoops to WABL, holiday camps, and clinics—the Rockingham Flames deliver unmatched community engagement and exposure for our sponsors, including brand exposure to thousands of people through our venues each year at Mike Barnett Sports Complex and Baldivis Indoor Sports Complex.

WHY?



Reward your customers or staff with a corporate box experience or home game tickets



The opportunity to network with other business owners within our local community



Be a key part of an ever growing sporting community and Basketball Family



Your signage will be seen by thousands of potential customers, not only on NBL1 West home game nights but also during local basketball games throughout the year





PLATINUM PLAYER/COACH PARTNERSHIP PACKAGE



The Platinum Player Partnership offers an exclusive opportunity for businesses to align their brand with one of the top five players from our men's or women's teams or the head coach of either team. This platinum sponsorship includes your company logo featured on the player's polo shirt & in the game night program. On game nights, your sponsored player will be introduced with your company name, providing valuable exposure to fans. With limited spots available, this is a unique chance to showcase your brand and support elite athletes in a highly visible and engaging way.

PLAYERS 1-5

Men & Women

MEN HEAD COACH

WOMEN HEAD COACH

1 Year

\$1,750 p.a.

Also Included:

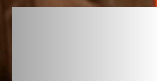
- 2 Season Memberships
- 2 Exclusive co-branded Flames Polo with company logo

rockinghamflames.com.au

COMPANY LOGO HERE



COMPANY LOGO HERE





PREMIUM PLAYER PARTNERSHIP PACKAGE



The Premium Player Partnership provides an excellent opportunity to support players 6-10 from our men's or women's teams or an assistant coach of either team. This sponsorship includes your company logo on the player's polo & in the game night program, ensuring brand visibility throughout the season. On game nights, your sponsored player will be introduced with your company name, offering valuable recognition in front of our passionate fan base. With limited availability, this is a fantastic way to showcase your brand while directly supporting our athletes and coaching staff.

COMPANY LOGO HERE



COMPANY LOGO HERE



PLAYERS 6-10

Men & Women

MEN ASST COACH

WOMEN ASST COACH

1 Year

\$1,250 p.a.

Also Included:

- 2 Season Memberships
- 2 Exclusive co-branded Flames Polo with company logo

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PLAYER PARTNERSHIP



The Standard Player Partnership offers a valuable opportunity to support players, including development players, for \$1,000. This sponsorship ensures your company logo is displayed on the player's polo & in the game night program, providing ongoing brand exposure throughout the season. On game nights, your sponsored player will be introduced with your company name, enhancing your business's visibility among our dedicated fans. This is an affordable and impactful way to support our athletes while showcasing your brand in the community.



PLAYERS

Players 11-20 & Development Players

1 Year

\$1,000 p.a.

Also Included:

- 2 Season Memberships
- 2 Exclusive co-branded Flames Polo with company logo

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ROCKINGHAM FLAMES

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